

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.41
*** WFTV-TV ***

REP HEADLINE# 6228189 TRF# 321476
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6228189
CLASS: NATL. LOCAL REGIONAL
PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT2/12 18.41

REP: TO LENA
FR JULIE
CREATED AND OK'D M3
TTLS \$149350..75X
PLS CFM,T HX 10/2

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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76	A		500A-530A	30		\$1,000.00	10/5	10/5	1		FRI	1
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 692
PROGRAM : NEWS
ORD COM1: \$\$ FROM 6228187
STATION MAKEGOOD OFFERS:
M3 OK'D MISSED:BONUS
OFFER:FRI/500A-530A
CMT:\$ FROM 6228187
(OCT2/12)
PLS ADVISE.

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
OCT/12			149350.00									
CONTRACT TOTAL												149350.00
TOTAL SPOTS												75

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE